



SUTTON GROUP AURORA REALTY LTD.
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FOR IMMEDIATE RELEASE

July 3, 2017

A Strong Local Real Estate Market Encouraged Local Realtors Bob McVicar and Shirley Roach-Albert to Invest in Real Estate Franchise

Saint John, NB: Shirley Roach-Albert and Bob McVicar are thrilled to announce they have taken ownership of Sutton Group Aurora Realty Ltd. in Saint John, effective July 1, 2017. The pair purchased the franchise, which was opened in October 2016, from Sutton Aurora in Newfoundland.

Roach-Albert and McVicar are well-known and trusted names in local real estate, with a combined 20 years of experience as licensed REALTORS®. Both Roach-Albert and McVicar enjoyed successful corporate careers before entering the real estate field, and both are engaged in the community and have received several business and community service awards.

“The local real estate market is in the midst of a rebound,” said Roach-Albert. “In the first half of 2017, the number of properties sold through MLS® in the greater Saint John real estate market is up 12% and the dollar value of that real estate sold is up 16%. So, when our colleagues in Newfoundland recently decided to sharpen their focus on their Newfoundland business, we jumped at their offer to purchase the Saint John office. I already knew Sutton was the best move I’ve ever made for my clients and my career. Taking over the franchise was perfect timing and made perfect sense.”

“We’re eager to hit the ground running with renewed focus on growing the business, recruiting more top-notch REALTORS® to our already strong team, and adding to the strength of the Sutton brand in our region,” said McVicar. “I’ve often said I should have gotten into real estate 20 years earlier – it’s the most rewarding work I’ve ever done. I’m looking forward to elevating real estate for my clients and my colleagues.”

Sutton Group Aurora Realty Ltd. is located at 9 Somerset Street in Saint John. Learn more at www.suttonnb.ca

Founded in 1983 and based in Burnaby, BC, **Sutton Group** is a 100% Canadian-owned and operated real estate office franchisor, with more than 8000 REALTORS® in over 200 offices nationwide. Learn more at www.sutton.com.

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